$$
\overbrace{\begin{bmatrix}
0\\0\\0\\0\\1\\2\\3\\4\\0\\0\\0\\0\\0\\0\\0
\end{bmatrix}}^{\boldsymbol{\lambda}}
\;*\;
\overbrace{\begin{bmatrix}
0 & 0 & 0 & 0 & 0 & 0 & 0 & 1 & 2 & 3 & 4 & 5 & 0 & 0 & 0
\end{bmatrix}}^{\boldsymbol{z}^T}
=
\overbrace{\begin{bmatrix}
0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0\\
0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0\\
0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0\\
0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0\\
0 & 0 & 0 & 0 & 0 & 0 & 0 & 1 & 2 & 3 & 4 & 5 & 0 & 0 & 0\\
0 & 0 & 0 & 0 & 0 & 0 & 0 & 2 & 4 & 6 & 8 & 10 & 0 & 0 & 0\\
0 & 0 & 0 & 0 & 0 & 0 & 0 & 3 & 6 & 9 & 12 & 15 & 0 & 0 & 0\\
0 & 0 & 0 & 0 & 0 & 0 & 0 & 4 & 8 & 12 & 16 & 20 & 0 & 0 & 0\\
0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0\\
0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0\\
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0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0\\
0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0\\
0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0\\
0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0
\end{bmatrix}}^{\boldsymbol{\lambda}\,\boldsymbol{z}^T}
$$